



SILVER
FERN
FARMS

New Zealand
BEEF

100% MADE OF NEW ZEALAND



NEW ZEALAND GRASS-FED BEEF



From a trusted source

In New Zealand, animals are raised as nature intended, on grass, 365 days a year.



Every step of the way

From farm environments and animal welfare, to processing and final product quality, we uphold the highest standards every step of the way.



For a better world

We care deeply about doing the right thing and doing it well, so we are embedding sustainability into every aspect of our business.



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Our Company

Founded in 1948, we are New Zealand's leading procurer and exporter of premium quality lamb, beef and venison.

We are a company of proud, passionate farmers and food people, dedicated to doing the right thing, to collaborating, innovating, and creating goodness to share with the world.

Silver Fern Farms is made up of 6,200 farming families, and we employ over 7,000 people at 14 owned and controlled sites across the country.



New Zealand Grass-fed Beef

Silver Fern Farms Beef is grass-fed, pasture-raised and free-range, exactly as beef should be. It is a true reflection of its source – New Zealand, a country that does not approve the importation or planting of Genetically Modified (GM) seeds.

A temperate climate and a year-round diet of lush grass creates the qualities that all beef lovers are looking for – full-flavoured, fine-textured, naturally lean and nutritious. A high-quality, protein-rich food, our beef is rich in iron, an excellent source of other important nutrients, and can be part of any well-balanced diet.



Silver Fern Farms Beef products

New Zealand's temperate climate and a year-round diet of rich grass creates the qualities that all beef lovers are looking for full-flavoured, fine textured, naturally lean and nutritious.

Grass-fed and pasture-raised

- Raised naturally on grass
- Beef, exactly as it should be

A true reflection of its source

- In New Zealand, a year round diet of rich grass

Full-flavoured, fine textured

- The qualities beef lovers look for
- Naturally delicious and tender

Naturally lean and nutritious

- Rich in protein, iron and other nutrients

Halal

- All Silver Fern Farms beef is halal certified



Silver Fern Farms Beef cuts

1. Chuck Roll



2. Blade



3. Cube Roll



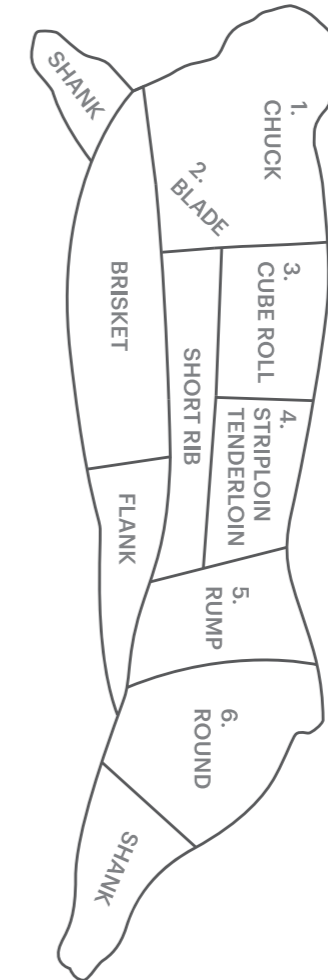
4. Striploin



Tenderloin



Tenderloin Butt



5. Rump



Tri-tip



6. Knuckle



Flat



Inside (Cap-off 100VL)



Inside (Cap-on)





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